

SYDNEY
2023
WINTER
COLORECTAL
MEETING



SATURDAY 12TH AUGUST, 2023 | SYDNEY



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COLORECTAL MEETING

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INVITATION

On behalf of the Royal Australasian College of Surgeons Section of Colon and Rectal Surgery, and Sydney Colorectal Surgical, it is with pleasure that we invite you to support the SYDNEY 2023 WINTER COLORECTAL MEETING, taking place at the InterContinental Double Bay on Saturday 12th August.

This one-day program will provide consultant surgeons and post-fellowship trainees with an intensive update of surgical advancements and innovations in Colorectal Surgery - highlighting the latest techniques and research findings, and sharing ideas that will shape the future of Colorectal Surgery.

The healthcare industry plays a vital and necessary role in supporting colorectal surgery through innovation, education, development and research; we invite you to consider the benefits of joining us again this year - a fantastic platform to showcase your company.

We thank you for your consideration.

Yours sincerely,

A/PROF CHRISTOPHER BYRNE

Head of Department-
Colorectal Surgeon
Royal Prince Alfred

DR IAN FARAGHER

CHAIR - RACS Section of
Colon & Rectal Surgery

ABOUT

SYDNEY COLORECTAL /COLON & RECTAL RACS SECTION.

The Sydney Colorectal Section is governed by the RACS Colon and Rectal Section, and works in collaboration with CSSANZ to run the Post Fellowship Education and Training Program in Colorectal Surgery.

The Sydney Colorectal Surgical Meeting is a biennial colorectal meeting attracting a large number of national Colorectal and General Surgeons along with Colorectal post-fellowship trainees, and General Surgery trainees.

VENUE

InterContinental Sydney Double Bay
33 Cross Street
DOUBLE BAY

ANTICIPATED DELEGATES

- Approx. 180-200 delegates, made up of:
 - Specialist Colorectal Surgeons - 55%
 - Specialist General Surgeons - 25%
 - Post-fellowship Colorectal & General Surgery Trainees 20%

ORGANISING COMMITTEE



PROF CHRISTOPHER BRYNE FRACS

Professor Byrne is a specialist colorectal surgeon who completed undergraduate training at The University of Sydney, then trained in colorectal surgery at Royal Prince Alfred Hospital and St Marks Hospital, London.

He operates at RPA, The Mater and Sydney Day Surgery. His areas of expertise include colorectal cancer including laparoscopic surgery, recurrent pelvic cancers, perianal sepsis, endometriosis and pelvic floor surgery as well as hernias.



MR IAN FARAGHER FRACS

Mr Ian Faragher is a specialist colorectal and general surgeon with a clinical interest in colorectal surgery.

Ian graduated from the University of Melbourne before undertaking surgical training in Melbourne. He then undertook research into one type of inherited bowel cancer: hereditary non-polyposis colorectal cancer.

Ian worked in the UK, and has gained sub-speciality experience in colorectal surgery at The John Radcliffe Hospital, Oxford. He then conducted further training in colorectal surgery at Colon and Rectal Clinic of Houston (Texas, USA).

Ian is the Chair of the RACS Section of Colon and Rectal Surgery, and is actively involved in research and teaching the next generation of surgeons.

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR \$9,900 INC. GST

The Platinum Sponsor will be our pinnacle exhibitor and meeting partner with entitlements and benefits reflecting the level of support:

- Exhibition Booth/footprint 4M x 4M
- 10-minute *quick pitch
- Splash screen displayed during panel discussions and breaks (where applicable)
- Company logo and acknowledgement included in the Provisional and Final Programs
- Company logo and acknowledgement on promotional meeting advertising
- Company logo and acknowledgement of sponsorship level on dedicated meeting website with a link to your company's website
- Sponsorship of Scientific Sessions (subject to Committee approval) x two
- Registration of company representatives x four (4)
- Double page company advertisement in the Provisional and Final Programs (*subject to commitment date / artwork to be supplied*)
- Lunch, morning and afternoon tea to be held in the Exhibition Area throughout the duration of the meeting
- List of delegates (name, state and country only) where permission has been granted

**Quick pitch will be scheduled during the lunch break on Saturday 12 August and will be presented from your display booth. Quick pitch will be extensively marketed prior to as well as on site.*

SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSOR \$7,700 INC. GST

The Diamond Sponsor will be recognised for their contribution to the education and development of the future of Colorectal Surgery:

- Exhibition Booth 3m x 4m
- Five (5) minute *quick pitch
- Company logo and acknowledgement included in Provisional and Final Programs
- Company logo and acknowledgement of sponsorship level on dedicated meeting website with a link to your company's website
- Sponsorship of Scientific Sessions (subject to Committee approval) x one (1)
- Sponsorship of Scientific Sessions (subject to Committee approval) x one (1)
- Registration of company representatives x three (3)
- Full-page company advertisement in the Provisional and Final Programs *(subject to commitment date / artwork to be supplied)*
- Lunch, morning and afternoon tea to be held in the Exhibition Area throughout the duration of the meeting
- List of delegates (name, state and country only) where permission has been granted

**Quick pitch will be scheduled during the morning or afternoon tea break on Saturday 12 August and will be presented from your display booth. Quick pitch will be extensively marketed prior to as well as on site.*

SPONSORSHIP OPPORTUNITIES

BREAKFAST SYMPOSIUM

\$6,600 INC. GST

The breakfast symposium opportunity offers a tailored platform for a targeted audience.

- Breakfast symposium will be scheduled to run on Saturday 12 August - prior to program commencing
- Your session will run for 90 minutes
- Maximum attendance will depend on requirements and room availability

INCLUSIONS

- Exhibition booth 3m x 2m
- Workshop space/room including basic AV and room setup
- Choice of workshop theme, program content and speakers (*subject to Organising Committee's approval*)
- Publication and promotion of the symposium on the event website and in Final Programs, and event website
- Registration of company representatives x three (3)
- Lunch, morning and afternoon tea to be held in the Exhibition Area throughout the duration of the meeting
- List of delegates (name, state and country only) where permissions has been granted

To apply for this exclusive opportunity, please submit a proposal for consideration of the Organising Committee c/- sally.erickson@generalsurgeons.com.au. Please ensure your proposal includes theme, speaker/s, preferred duration (pre, breakfast, etc.) and format.

SPONSORSHIP OPPORTUNITIES

BRAND/PRODUCT DIGITAL
AWARENESS CAMPAIGN
\$5,500 INC. GST

Build brand awareness via digital/video promotion on the homepage of the event website:

- Promotional video housed on the homepage of the event site, linked to your company website.

**Video production costs are at the expense of the supporting company, and must meet event website specifications*

TAILORED OPPORTUNITIES
\$TBC

We welcome the opportunity to tailor a package that suits your marketing objectives and budget. Please do not hesitate to contact the Event Organiser to discuss how we can work together.

We appreciate your consideration and look forward to developing a mutually beneficial partnership.





EXHIBITION OPPORTUNITIES

The exhibition will be the focal point of the Sydney Winter Colorectal Meeting

The program is structured to maximise opportunities for delegates to visit the exhibition during all morning and afternoon tea, and lunch breaks, with all catering being served in the Exhibition Area.

Applications are taken on a first-come, first-served basis and can be made by completing and submitting the enclosed application form. Display/space will not be confirmed until payment has been finalised.

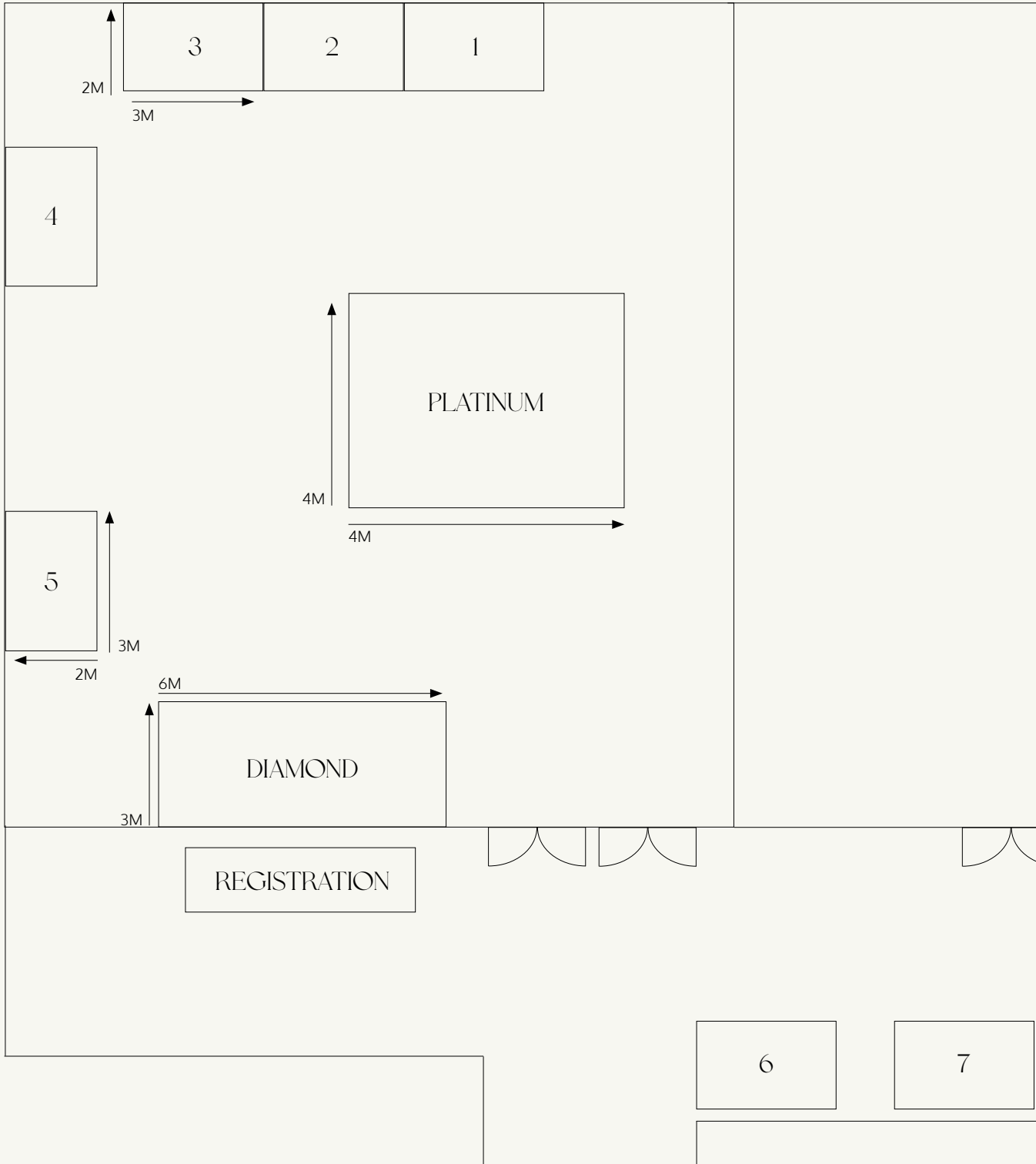
Please note we will do our best to maintain the floor plan as indicated within, however we reserve the right to make necessary changes for the benefit of the overall exhibition space, when and where necessary.

EXHIBITION DISPLAY 3M X 2M - \$3,300 INC. GST

- Back and side 2.4m high walls (two walls for corner booths)
- One (1) x fascia board + One (1) x company name sign (corner stands receive two (2))
- Two (2) x 150w spotlights + One (1) x 4amp power point
- Registration of company representatives x two (2)
- Lunch, morning and afternoon tea to be held in the Exhibition Area throughout the duration of the meeting
- List of delegates (name, state, and country only) where release of details has been granted
- Acknowledgement of exhibition on the dedicated meeting website, and in the Provisional and Final Programs

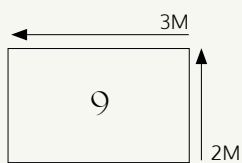
EXHIBITION FLOOR PLAN

**PLEASE NOTE FLOOR PLAN IS SUBJECT TO VENUE APPROVAL - COVENANTS
MAINTAIN THIS FLOOR PLAN HOWEVER CHANGES



D RESTRICTIONS/DENSITY REQUIREMENTS. IT IS OUR INTENTION TO
MAY OCCUR WHEN AND WHEREVER NECESSARY**

PLENARY



APPLICATION PROCESS

1. Please complete the enclosed application form indicating your sponsorship and/or exhibition preference/s. and return together with your full payment method. as outlined
2. Full payment must be made at the time of application. Payment can be made by selecting one of the following options:

CREDIT CARD:

Please complete the credit card component of the application form. A tax receipt will be supplied upon payment processing.

TAX INVOICE/EFT PAYMENT:

Tax invoices will be issued within five business days of receipt of application form where indicated.

3. The application form requests that you list your first three preferred booth numbers. Every effort will be made to accommodate your booth preference/s. however please note that booths will be allocated using the first in, first served method. and the level of sponsorship. The event organiser reserves the right to alter the floor plan without notice. Should the floor plan be altered. exhibitors affected by the change will be notified in writing. by email
4. For sponsors/exhibitors to be acknowledged in the Provisional Program. your application form and payment must be received no later than 22 MAY 2023

APPLICATION FORM

Please return completed form to the event manager at General Surgeons Australia - Sally Erickson, via email: sally.erickson@generalsurgeons.com.au

DETAILS SPONSORSHIP (All prices are listed in \$AUD & are inclusive of GST)

Company Name	
Contact Name	
Position	
Company Address	
State	P/Code
Phone No.	
Mob No.	
Email Address	

<input type="checkbox"/> Platinum Sponsor	\$9,900
<input type="checkbox"/> Diamond Sponsor	\$7,700
<input type="checkbox"/> Workshop Sponsor	\$6,600
<input type="checkbox"/> Keynote Speaker	\$8,800
<input type="checkbox"/> Brand Digital Campaign	\$6,600
<input type="checkbox"/> Tailored Opportunities	\$TBC

PAYMENT DETAILS

I require a Tax invoice to make EFT payment

Cheque enclosed
(please make payable to General Surgeons Australia)

Credit Card (complete card details below)

MasterCard Visa AMEX

Card Number:

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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CCV (3 digit No. on back/AMEX: 4 digit No. on front) Exp. Date

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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Card Holder Name: _____ Signature: _____

EXHIBITION

<input type="checkbox"/> Exhibition Booth 3m x 2m	\$3,300
<input type="checkbox"/> Additional Industry Registration	\$440
TOTAL \$	

EXHIBITION BOOTH/SPACE LOCATION (Select in order of preference. Allocation will be determined by receipt of payment)

NO. 1 _____

NO. 2 _____

NO. 3 _____

NO. 4 _____

No. 5 _____

TERMS & CONDITIONS

I have read, understand, and accept the Terms & Conditions as outlined within this Sponsorship Prospectus:

Signature: _____ Full Name: _____ Date: _____

COVID-19 TERMS & CONDITIONS

The Sydney Winter Colorectal Meeting (the Meeting) will be run face-to-face in line with any government health advice, should they arise. However, should Covid-restrictions be reintroduced, the Meeting will be adapted to accommodate in the lead up to/during the event. Should we be unable to run meeting in a physical format, the program will move to a virtual setting.

Where required, the Meeting will adhere to all Covid-related restrictions in place in the lead-up, and during, the meeting, as well as implement a Covid-safety plan in line with public health advice (where required).

The event organisers will take reasonable measures to keep everyone attending the event safe, however, there is still a risk of transmission of Covid-19. Therefore, by participating in the Meeting, you and your party acknowledge and accept this risk.

CHECKING-IN

Should Government health advice bring back contact tracing, all delegates, sponsors/exhibitors, and visitors will be required to check in on entry via the NSW app, or with onsite Covid marshalls. *Please be aware, in the event that the VIC Department of Health or other Government Departments makes a formal request, we may be required to disclose your personal information for contact tracing purposes. This data is collected, stored and protected for 28 days; when we no longer require your personal information, we will securely destroy these details and delete them from our system.*

PHYSICAL DISTANCING + CAPACITIES

Based on public health advice at the time of the meeting, delegates, sponsors/exhibitors, staff, and visitors, may be required to follow physical distancing guidelines. This includes queuing where indicated, minimising time in public spaces, and following staff instructions. In addition, you may be required to wear a face mask.

During the program and within the exhibition area, all seating and displays will be spaced according to government guidelines. Delegates may not move between seats unless directed by staff to do so. Seating configurations may change according to restrictions in place at the time, the Covid-safety plan, and Covid management strategies.

The Meeting will adhere to the maximum permitted capacity of each venue in place at the time of the conference (main venue, social venue, transport, etc.) where applicable.

IF YOU ARE UNWELL

Should you feel unwell, experiencing any cold or flu like symptoms in the lead-up to the event, are awaiting the results of a Covid-19 test, are a close contact, or reside in a designated hot spot, please do not attend the event.

GENERAL TERMS & CONDITIONS

ACCEPTANCE OF APPLICATION

The application of the sponsor/exhibitor to exhibit is an offer which is accepted by the organiser - General Surgeons Australia - of the amount payable on making this application.

BOOKING CONDITIONS

Acceptance of sponsorship/exhibition applications will be subject to Organising Committee approval. The Organising Committee reserves the right to decline applications based on any association, direct or indirect, that does not uphold the objectives of the meeting.

CANCELLATION POLICY

Cancellations must be made in writing to the Event Organiser. In the case of cancellation of sponsorship and/or exhibition booth(s) space, please note that the Organising Committee reserves the right to retain monies paid in full unless sponsorship and/or exhibition booth(s) space is resold. If payment of the full amount indicated on the application form is not received by the due date, your preferred sponsorship package and/or exhibition booth(s) space cannot be held for you. The Organising Committee reserves the right to cancel the exhibition in circumstances beyond their control.

INDUSTRY REPRESENTATIVE REGISTRATION

The sponsor and/or exhibitor understands that all industry representatives must be officially registered. Any industry representatives attending the Meeting, outside of the allocated registrations included as per each sponsorship package and/or exhibition booth(s) space package, must pay an additional \$440 per representative.

GENERAL TERMS

The exhibitor agrees to be bound by the sponsorship and exhibition general terms and conditions as set out within this document, which is acknowledged as received.

EXHIBITION SPACE ALLOCATION

The exhibitor understands that exhibition space will be allocated in order of receipt of payment and that the Organising Committee's decision will be final.

LIABILITY & INSURANCE

The exhibitor and the servants, agents, and contractors of the exhibitor occupy and use the exhibition booth(s)/space allocated under this exhibition contract and enter the InterContinental Sydney Double Bay (the 'venue') and act under, or pursuant to, this exhibition contract at their own risk. The exhibitor hereby indemnifies and releases the organiser - General Surgeons Australia ('venue manager') and each of them against all actions, suits, costs, claims, and demands brought against the organiser, and the

GENERAL TERMS & CONDITIONS

venue manager by any person, firm, or corporation for any damage or loss caused directly, or indirectly to, or suffered by any person, firm, or corporation as a result of any act or default of the exhibitor or the servants, agents, contractors, or invitees of the exhibitor or resulting directly or indirectly from the attendance of the exhibitor at the exhibition, including travel to and from such venues and without limiting the foregoing of the organiser and the venue manager or any of them shall not in any circumstances be liable for any loss, damage, or injury which may occur to the exhibitor or the servants, agents, or contractors of the exhibitor or for any damage to their property including damage to exhibits, plant equipment, fixtures, fittings, or other property whatsoever or for any loss of profits which they may suffer howsoever caused. It is strongly advised that each exhibitor seek to cover their equipment, exhibits, and display material with adequate insurance and also effect public risk insurance at the expense of the exhibitor.

IMPLIED WARRANTIES

In the event that any statute implies any term, condition, or warranty into this agreement which cannot be lawfully excluded, such as terms will apply to this agreement, save that the liability of the organiser and each of them for breach of any such implied term will be limited, at the option of the organiser, to any one or more of the following:

1. The placement of goods to which the breach relates or the supply of equivalent goods
2. The repair of such goods
3. The payment of the costs of replacing the goods or of acquiring equivalent goods, or the payment of the cost of having the goods repaired

CONSEQUENTIAL DAMAGE

The organiser will not be liable for any indirect or consequential damages arising from a breach of the Exhibitor contract.

SECURITY

The venue's security operations provide fundamental perimeter security within the venue, but beyond this, the Organiser and the venue manager and their offices and employees, separately or collectively, are not responsible for any damage to or for, the loss or destruction of an exhibit, from fire or theft or accidents or injury resulting from such causes. Additional security requirements should be discussed between the exhibitor and the venue manager directly.

GENERAL TERMS & CONDITIONS

ADDITIONAL CONDITIONS AND REGULATIONS

The exhibitor and the servants, agents, contractors, and invitees of the exhibitor are also to observe the conditions, rules, regulations, and procedures as set by the venue manager. Further details can be obtained by contacting the venue manager directly.

VARIATIONS

The organiser and/or venue may, in the event of any circumstances which render it necessary, vary the exhibition space allocation and/or floor plan, and the exhibitor will accept such re-allocation without any claim for reduction in charges or otherwise.

UNAVOIDABLE OCCURRENCES

In the event that the exhibition is cancelled or delayed through no fault of the organiser, the venue manager or the exhibitor, including but not limited to fire, flood, labour disputes, natural disasters, acts of god, civil disorder, riots, insurrections, work stoppages, slow downs, or disputes, or other similar events, then the exhibitor shall not be entitled to any refund or claim for any loss of damage.

ASSIGNMENT AND SUBLETTING

No exhibitor shall assign, sublet, or share the whole or any part of the allocated space or booth without the acknowledgement and consent of the organiser.

HOURS

The organiser shall determine the hours during which the exhibition shall be conducted and as to hours of access For exhibitors including variations of such times as shall be necessary.





ENQUIRIES: GENERAL SURGEONS AUSTRALIA



SALLY.ERICKSON@GENERALSURGEONS.COM.AU
SYDNEYCOLORECTALMEETING.ORG